



GROW YOUR BUSINESS ONLINE, WITH ZERO-INVESTMENT

WEBSTART

Travellers spend a lot of time online these days, searching for information and tracking down the best deal for their holiday. So it's important that they visit your site along the way. WebStart is the industry's leading zero investment solution.

With your own branded white label internet booking engine, you can capture and channel travel shoppers right through your site. A host of features will also help you optimise the experience, with multi-language and currency options, broad payment facilities, SMS booking confirmation and mobile capabilities while Google Analytics provides a complete view of the traffic and conversion.

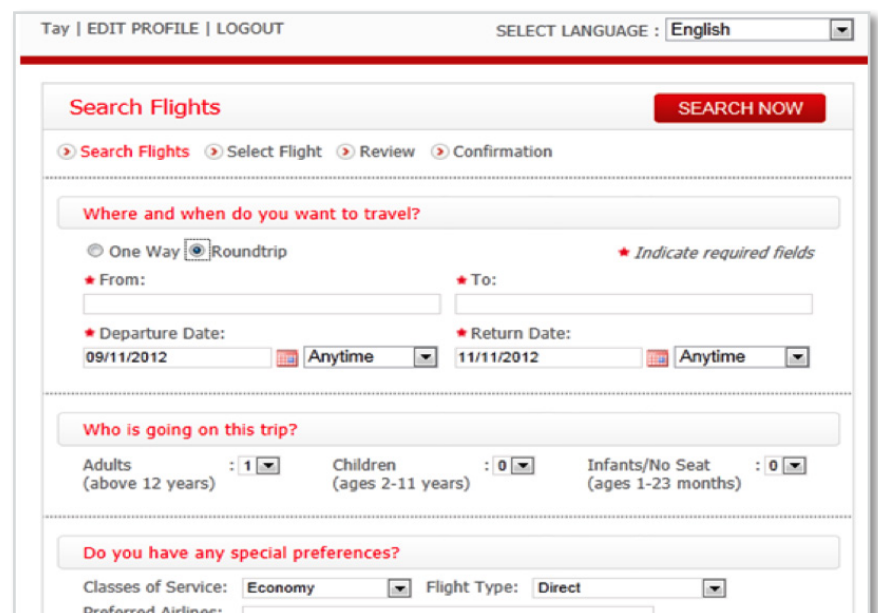
Starting an online store is easy with WebStart.

WHAT'S IN IT FOR YOU

HIGHER REVENUE FOR YOUR BUSINESS.
Customers can now find you online and shop for travel products 24/7.

SEAMLESS SCALING OF YOUR ONLINE BUSINESS with air, hotel content and other WebStart components.

MEET SPECIFIC DEMANDS with the integrated content management system with built-in search, where you can create, manage, publish and track new products.



The screenshot shows a web browser window with the URL 'Tay | EDIT PROFILE | LOGOUT' and a language dropdown set to 'English'. The main content area is titled 'Search Flights' and includes a 'SEARCH NOW' button. Below the title is a progress bar with steps: 'Search Flights', 'Select Flight', 'Review', and 'Confirmation'. The first step, 'Search Flights', is active. The form is divided into three sections: 1. 'Where and when do you want to travel?' with radio buttons for 'One Way' and 'Roundtrip' (selected), and fields for 'From:', 'To:', 'Departure Date:' (09/11/2012), and 'Return Date:' (11/11/2012). 2. 'Who is going on this trip?' with dropdowns for 'Adults (above 12 years): 1', 'Children (ages 2-11 years): 0', and 'Infants/No Seat (ages 1-23 months): 0'. 3. 'Do you have any special preferences?' with dropdowns for 'Classes of Service: Economy' and 'Flight Type: Direct'.

SHOPPING EXPERIENCE

HOW IT WORKS FOR YOU

WebStart is customizable and configurable to meet the needs of each agency. Agents can choose between the integration in their existing website as a plug-in or embed as a mini widget. In the event that the agency does not have their own website, the main page of WebStart can be configured as the agency's online storefront.

Administrators can also control the look and feel of their website. Using WYSIWYG editor, administrators can easily build their own website with the wide range of colours compliant with their corporate branding.

Administrators can further customize their website - increase their revenue by mark-up/mark-down their fares (International and Domestic) and integrate with payment gateways.

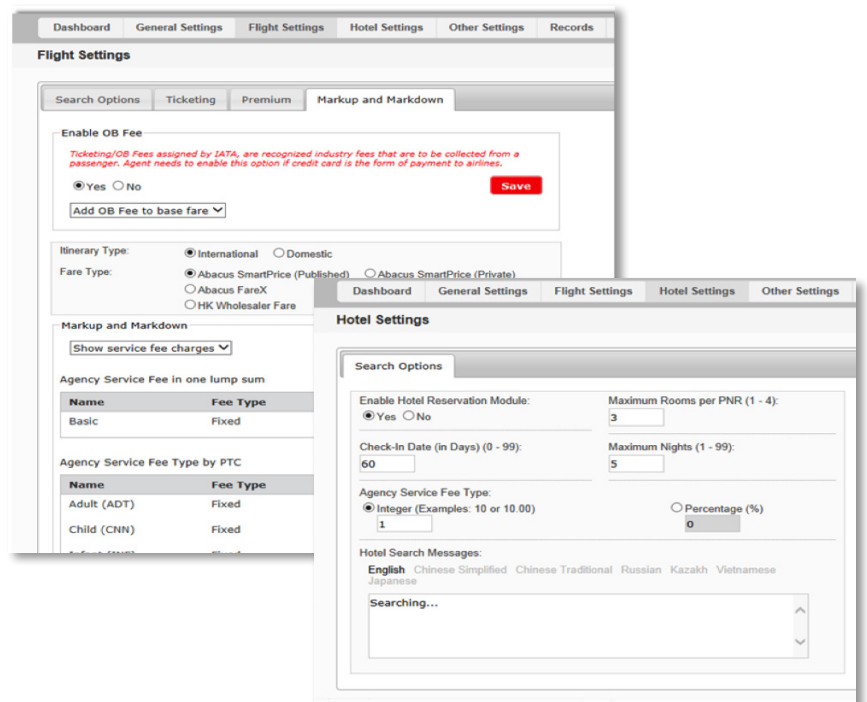
WebStart offers your customers an efficient shopping experience - a simple booking process offering the best available fares and shop for more than 150,000 hotel properties across more than 310 chains around the world.

HOW WILL YOU STAND OUT

MAXIMIZE YOUR PROFIT by controlling what you sell - Control routes to sell for maximum profits and focus online sales on specific airline partners with the higher margins

MULTIPLE PAYMENT OPTIONS - Accepting payment across a wide range of options; online payment gateway or offline payment facilities

INCREASE YOUR REVENUE - Multiple options to mark-up by lump sum by passenger type, airline, price range and city pair.



INCREASE YOUR REVENUE VIA MARKUPS

Sabre

**An innovative technology company that leads
the travel industry by helping our customers succeed.**